

Draft Nelson Plan - Signs provisions

What has changed?

The following is a short summary comparing the approach to the Signs provisions in the current Nelson Resource Management Plan (NRMP) and the Draft Nelson Plan.

Activity	NRMP	Nelson Plan
Chapter changes		
Topic	Specific standards for signage contained within individual zone chapters and an appendix to the Plan.	The National Planning Standards now require any sign provisions to be contained in a separate Signs chapter.
Objectives and Policies		
General	One objective and three policies outline the need to minimise signs and align with the character and amenity of different areas.	Two objectives and three policies outline the importance and benefits of signage while also acknowledging the need to maintain character and amenity around the city. One objective focuses on Nelson remaining a “low signage environment”.
Rules and Standards		
Residential zones	<ul style="list-style-type: none"> • <2m in height • <0.25m² in area 	<ul style="list-style-type: none"> • <2m in height • <0.5m² in area
Commercial & Industrial zones	<ul style="list-style-type: none"> • One sign per road frontage • 4.5m² max area • 6m max height • Attached to buildings = <30% of total wall space 	<ul style="list-style-type: none"> • 12m² max area • 7.5m max height • Additional rules relating to projecting signs, road signs, under verandahs etc remain unchanged.
Rural zones	<ul style="list-style-type: none"> • 1 per site • 6 words or less • Size depends on speed limit (up to 2.5m high / 3m² area). 	<ul style="list-style-type: none"> • 1 per site • <2.5m high • <3m² area • 6 words or less.

CMA & Conservation zones	<ul style="list-style-type: none"> Permitted activity if associated with an activity approved under a DoC Conservation Management Strategy or Conservation Management Plan. 	<ul style="list-style-type: none"> CMA – no specific provision for signs so defaults to a discretionary activity. Conservation zone – now part of Natural open space zone (see below).
Open space & recreation zone/s	<ul style="list-style-type: none"> One per road frontage <2m high <1.5m² area 	<ul style="list-style-type: none"> Three per road frontage <2m high <3m² area Must be for identifying facilities, wayfinding, public health or promoting events at the site.
Status of contravening activities	Defaults generally to a discretionary activity.	<p>Signage not meeting standards or permitted conditions defaults to a restricted discretionary activity.</p> <p>Signage not anticipated by the Plan defaults to a discretionary activity.</p>
Other city-wide signage activities	<ul style="list-style-type: none"> Election signage Heritage Notable trees Property sale or site development sign 	Same as NRMP.

This comparison table is for information only to assist the Draft Nelson Plan development process. The activities and status of rules may change. Refer to the Nelson City Council website for updates on progress or status of the Nelson Plan.