
MINUTES
of the
SAXTON FIELD COMMITTEE MEETING
held
9.30 am, Wednesday, 22 May 2019
at
Saxton Netball Pavilion, Stoke, Nelson

Present: Chair: Judene Edgar (independent), Councillors K Maling, T Tuffnell (Tasman District Council), Councillors T Skinner, B Dahlberg (Nelson City Council)

In Attendance: Tasman District Council: Community Development Manager (S Edwards), Reserves and Facilities Manager, (R Hollier), Executive Assistant (T Fifield)
Nelson City Council: Community Services Manager (R Ball), Property Parks & Facilities Asset Manager (A Petheram), Events and Venues Advisor (L Haack), Property, Parks and Facilities Asset Planner (P Harrington), Parks and Facilities Manager (R Bartlett), Sport Tasman (H Bryant), Sport Tasman (B Maru)

1 OPENING, WELCOME

Judene Edgar opened the meeting and welcomed everyone.

2 APOLOGIES AND LEAVE OF ABSENCE

Moved Cr Maling/Cr Dahlberg
SFC19-05-1

That apologies for lateness from Cr Tuffnell be accepted.
CARRIED

3 PUBLIC FORUM

3.1 Rachel Knowles and Meg Matthews – Nelson Baseball

Rachel Knowles and Meg Matthews, representatives of Nelson Baseball, tabled a submission and said:

- they need a permanent home for baseball;
-

- the grounds at Champion Green need upgrading as they are unsafe to play baseball;
- they used the Avery fields to play during the latter half of the season which was a huge success but the footballers started training so they are unable to use the fields anymore;

Cr Tuffnell arrived at the meeting at 9.33 am.

- they would love to use Champion Green permanently as it has access to toilets, changing rooms, storage and great parking. If work can be done through the winter season, it would make it the best home for baseball in the region;
- their club has great fundraising opportunities and could raise money to contribute towards an artificial turf and fencing;
- their relationship with Nelson Softball is better and both codes are working together. They submitted a proposal to Baseball New Zealand to host under an 13s tournament.

3.2 Nick Foster – General Manager of Nelson Bays Football

Nick Foster, General Manager of Nelson Bays Football said:

- he has met with the Champion Green facilities committee and Nelson Bays Football support the Champion Green development as another useful facility for a variety of sports to use;
- the club currently has 2200 players in the region;
- Saxton Field has flat usable grounds;
- believes that the Champion Green area is the next stage to be developed and football could use the grounds. This will bring more Saturday football to this ground;
- wholeheartedly supports more changing rooms and shower facilities – especially for females.

3.3 Murray Cameron

Murray Cameron, a member of the Champion Green facilities committee, tabled a document and commented:

- he thanked the councils for putting in the new carpark. The Champion Green facilities committee would like to be involved in planning the connecting roads. They think that the road should not be connected to the one just finished;
- noted that the biggest users that utilise the velodrome are parents with young children;
- good long term planning to review the Saxton Field Reserve Management Plan. They would like to be part of the consultation;
- they liked the SWOT analysis and the marketing report;
- some users do not want the velodrome lights as you can't ride there at night anyway;
- the donated sun shade will block the vision of the track if it is not placed correctly;
- doesn't think the junior mountain bike track is necessary; and
- some capital projects need to be looked at so that the proposed Champion Green Facility can be brought forward.

4 DECLARATIONS OF INTEREST

Nil

5 LATE ITEMS

Nil

6 CONFIRMATION OF MINUTES

Moved Cr Tuffnell/Cr Skinner
SFC19-05-2

That the minutes of the Saxton Field Committee meeting held on Wednesday, 14 November 2018, be confirmed as a true and correct record of the meeting.

CARRIED

Moved Cr Tuffnell/Cr Skinner
SFC19-05-3

That the confidential minutes of the Saxton Field Committee meeting held on Wednesday, 14 November 2018, be confirmed as a true and correct record of the meeting.

CARRIED

7 PRESENTATIONS

Nil

8 REPORTS

8.1 Saxton Field Vision and Objectives and Reserve Management Plan Review

Susan Edwards, Community Development Manager, spoke to the report which sought the Committee's agreement to the vision and objective statements for Saxton Field. The report also advised the Committee of the proposed process and timeline for reviewing the Saxton Field Reserve Management Plan.

Discussion ensued on the Saxton Field Workshop Analysis which was attached to the report. A copy of this document is attached to these minutes. There were a few minor suggested changes. It was noted that this wording is for pre-consultation and is not the final wording.

Ms Edwards said a contractor will be employed for the Reserve Management Plan work. Tasman District Council has a budget for this coming financial year with the understanding that Nelson City Council will cover the budget for the following year.

It was advised that the SWOT analysis information would be circulated to sport and recreation members and all councillors so that the information can be read by the wider group.

Moved Cr Dahlberg/Cr Maling
SFC19-05-4

That the Saxton Field Committee:

- 1. receives the Saxton Field Vision and Objectives and Reserve Management Plan Review report ; and**
- 2. approves the vision and objective statements for Saxton Field, as tabled and amended at the meeting to provide an overarching context for the marketing strategy and to inform the public consultation on the intention to review the Saxton Field Reserve Management Plan (SFRMP); and**
- 3. notes the process for reviewing the SFRMP contained in the report and that the review should be completed by the end of the 2020 calendar year; and**

- 4. requests that staff advise both Councils respective Community Development and Community Services Committees of the work contained in 2. above.**

CARRIED

8.2 Recommended Next Steps for Developing a Marketing Plan for Saxton Field

Lynette Haack, Events and Venues Advisor, spoke to the report which sought the Committee's agreement on the next steps for the development of a marketing plan for Saxton Field.

The Committee noted they like that the plan is focusing on marketing Saxton Field locally/regionally. This focus is important because local residents will be the primary users and will also be the drivers behind attracting South Island, national and international events to the complex.

The Committee advised they would like a public meeting to be held, along with consulting with the Saxton Field user groups. It would be good to discuss the vision statement and the Reserve Management Plan pre-consultation at this meeting.

Moved Cr Tuffnell/Cr Skinner

SFC19-05-5

That the Saxton Field Committee:

- 1 receives the Recommended Next Steps for Developing a Marketing Plan for Saxton Field RSFC19-05-2; and**
- 2 agrees that the next step in the development of the marketing plan is to conduct workshops first with the Saxton Field resident codes and Sport Tasman, and second with the Saxton Field facility managers, based on the priorities noted by the Committee in the workshop on 17 April 2019.**

CARRIED

8.3 Saxton Field Activity Report

Richard Hollier, Reserves and Facilities Manager, and Andrew Petheram, Property Parks & Facilities Asset Manager, spoke to the report which updated the Committee on the progress of the following projects:

Champion Drive/Saxton Field link road

Work has been completed apart from some landscaping.

Velodrome lighting

It was noted that staff consult with Cycling Nelson in regard to lighting at the velodrome. Staff also consult with Jason Craig who is a representative of the velodrome. Mr Petheram said he will talk to Mr Craig about the usability of the track in the evening and will also ask Tasman Wheelers.

Walkway/cycleway link to Saxton Oval

Work has been completed and it looks really good.

Mountain bike track development

It was noted that the mountain bike track is a gentle children's trail and more like a pump track

than a mountain bike track in the hills.

Shade sail

Staff are working with Jason Craig regarding the location of the shade sail.

Landscaping adjacent to the Target Shooting/Indoor Cricket building

Clearing of the bank has now been completed. The tree planting will be next. The Committee asked staff to look into the lighting in this area as it's very dark at night.

Signage and sponsorship

Six signs have been sold. Another round of seeking sponsors will be happening soon.

Daelyn walking/cycling entrance to Saxton Field

In response to a question, staff don't believe it is necessary to have a playground at this location, as there are several playgrounds within Saxton Field. The land was primarily brought for access into Saxton Field.

Athletic track resurface

The track surface at Saxton Field is 14 years old and generally the life expectancy of a surface is 10 years. In regard to alignment, staff talked to the Athletics Club and advised there was no funding to align the track so the track will be replaced on the same alignment. In regard to seating, there could be space to bring in portable seating at the south end of the track.

Tree planting – Champion Green

It was confirmed that the Committee supported the tree planting around Champion Green. The Committee noted that it is important to consider the type of tree that is planted. Mr Hollier advised that staff have spoken to residents regarding the location of the trees, some time ago etc.

Dave Leonard from Nelson Cricket was in attendance and commented on various matters:

- he made a submission to Nelson City Council on its Annual Plan with Nelson Cricket's vision for the future of Saxton Oval. He said it was a long term project but they are currently working with New Zealand Cricket and broadcaster (currently Sky) around the risks of Saxton Oval not being allocated international cricket in the future. Saxton Oval does not currently have broadcast or media facilities. A future proposal would request putting two broadcast towers at the north and south end of the oval;
- Nelson Cricket have currently spent \$250,000 on temporary overlay;
- support from New Zealand Cricket and Sky around event commitment. There are also opportunities around external funding from Sky and New Zealand Cricket. The proposal could also benefit other events i.e. Opera in the Park;
- it also means domestic T20 matches will be televised and it would provide an opportunity for domestic and international cricket;
- a proposal will be drafted in time for the next Saxton Field Committee meeting in August;
- it would cost approximately \$600,000 for both broadcasting towers;

- discussion ensued on naming rights and if naming rights could partially fund the structure. In regard to the policy, naming rights can be used for towers but not venues. A report will be included in the next agenda and staff will go through the process.

Cr Dahlberg left the meeting at 10.53 am

Roger Ball and Lynette Haack from Nelson City Council gave an update on the recent Bay Dreams Festival. A report will be included in the next Saxton Field Committee agenda seeking the Committee's agreement for the use of the camping site at Saxton Field for the next Bay Dreams concert.

It was noted that the recent Bay Dreams Festival was a success with 1300 campers staying at Saxton Field and the Bay Dreams team are seeking to use the site again. Bay Dreams have received a resource consent for the next five years. The same protocols would be in place i.e. protecting the grounds and consultation with neighbours.

Cr Dahlberg returned to the meeting at 10.58 am.

It was requested/discussed that Saxton Field should be regarded as a secondary venue for camping, and not the primary one due to transport logistics and to manage growth in numbers.

**Moved Cr Maling/Cr Skinner
SFC19-05-6**

**That the Saxton Field Committee receives the Saxton Field Activity Report
CARRIED**

9 CONFIDENTIAL SESSION

Nil

The meeting concluded at 11.00 am

Date Confirmed:

Chair:



SAXTON FIELD WORKSHOP ANALYSIS

Vision:

1. The primary purpose of the Saxton Field complex is a high quality venue which caters for regional sport and recreation activities based on a collaborative sports clustering model.
2. It also has a key role in providing an attractive aesthetic greenbelt for the regional community with open space and trees, which can be used for informal recreation and provides for spectators to watch activities.
3. Saxton Field provides for ancillary activities, including high level (national and international) sporting activities and events.

Benefits:

1. Health, social and wellbeing benefits are received by the regional community through active and passive participation in sports and recreational activities, and creating community engagement and social connectedness.
2. Flagship facility for regional sport, recreation and cultural events, participation and viewing, which showcases the region and which the community can be proud of.
3. Economic benefits are derived from the activities occurring at Saxton Field through attracting tourists and visitors to our region to be engaged in sport and recreation activities and to attend events held at the complex.
4. Saxton Field provides environmental protection, open space and aesthetic benefits.
5. Saxton Field is where the regional community comes together to participate and recreate.

Objectives:

A. Sport and Recreation

1. Saxton Field is based on a collaborative and inclusive sports clustering model and provides the opportunity for the regional community to learn and participate in a range of formal and informal sport and recreation activities, across a range of levels, and ages, in a high quality regional sport and recreation complex.
2. Saxton Field provides the opportunity to contribute to social connectedness and to enhance community health and wellbeing through participation in active and passive sport and recreational activities.
3. Facilities are cost effective and affordable to a wide range of users.
4. Saxton Field provides facilities where people can learn to play sporting and recreational activities and other life skills (e.g. learning to ride a bicycle, motorcycle training).
5. Saxton Field provides facilities for supporters of participants to view activities.
6. Saxton Field provides the opportunity to attract high calibre coaches to the region due to the high quality of its facilities.

7. Saxton Field facilities are flexible and can adapt to changing sport and recreation trends.
8. Saxton Field enables a range of ancillary code-driven tournaments to be held in the region (e.g. school events, masters games, national and international sport and recreation events) which provide economic benefits to the region and the events can encourage increased regional participation in sport and recreation.

B. Environmental/Landscape/Open Space

1. Saxton Field provides an attractive setting for participating in sport and recreational activities.
2. Open space is retained for environmental and aesthetic enhancement, and to provide amenity areas for informal recreational activities like walking, running, cycling and playing casual recreational activities.
3. Planting enhances biodiversity and the activities and values of the complex through native plantings along streams and in wetlands, and shade trees associated with recreational activities.
4. Facilities and plantings are designed in a safe manner, using CPTED (Crime Prevention Through Environmental Design) principles and can provide for multiple purposes (e.g. assisting with stormwater detention).
5. Saxton Field provides a venue for environmental education activities to occur.
6. Saxton Field showcases the attractiveness of the region during national and international events.

C. Economic Development and Events

1. Saxton Field enables events to occur which promote the Nelson/Tasman region.
2. Saxton Field contributes to the regional economy by catering for a range of sub-national, national and international sporting and recreational events, where these are compatible with the primary purpose of the complex as a regional sporting and recreation venue.
3. Saxton Field provides the opportunity for other community activities (like music events and festivals, circuses, technical displays, hot air ballooning) in order to contribute to the regional economy and provide community activities, where these are compatible with the primary purpose of the complex as a regional sporting and recreation venue.
4. Commercial activities ancillary to other activities or events at the complex are provided for (like food and drink vendors, product displays, event-related camping), where these are compatible with the primary purpose of the complex as a regional sporting and recreation venue.

D. Culture and Heritage

1. Saxton Field provides the opportunity for a range of cultural and heritage events (like Opera in the Park, Kapa Haka, history and heritage activities) to be held where these are compatible with the primary purpose of the complex as a regional sporting and recreation venue.
2. The Councils will look for opportunities for iwi engagement and participation in Saxton Field activities (e.g. review of the Saxton Field Reserve Management Plan).

3. Saxton Field provides the opportunity for a range of ethnic groups within the Nelson/Tasman region to undertake cultural activities and for new migrants to the region to become engaged in sport and recreation activities.
4. The cultural and heritage history of the area containing and surrounding Saxton Field is interpreted to the community at the complex.
5. Saxton Field provides the opportunity for sculptures and other works of art to be displayed either permanently or temporarily.

E. Community Objectives

1. Saxton Field is a high profile complex which the Nelson/Tasman community can be proud of.
2. Saxton Field provides facilities which are available for use during civil defence and emergency management events, for example as a welfare centre.
3. Saxton Field enhances residents and visitors lives by providing a venue for a wide range of community activities which are fun and enjoyable.
4. Saxton Field facilities are flexible to use (e.g. can accommodate arts events, festivals, community events) and are easy to find out information about, access, book and use.
5. Saxton Field illustrates the collaborative nature of Nelson City Council and Tasman District Council working together and with the community.

SWAT Analysis:

Strengths analysis

- Location
- Wide range of activities in one place
- Regional sports codes
- Has wider regional use e.g. Marlborough
- Opportunity for national and international tournaments
- Quality of the facilities
- Transport and road access
- Parents have a one stop shop to bring their kids to
- The scale and size of the complex is bigger than is provided in most provincial centres
- The mix/range of sports cater for a broad range of sport and recreational activities

Weakness

- Booking “system”
- Lack of marketing, facility information and promotion
- Some groups pushing self-interests
- Lack of criteria to prioritise requests
- Out-dated RMP
- Lack of specific policies e.g. signage, naming rights
- Some members of the public don’t comprehend the offering of Saxton Field and its purpose
- Lack of understanding of wider community benefits
- Having everything in one place if damaged in natural disaster
- Public transport and road access (internal and external) and having the capacity to cope with growth

- Lack of carparking for events
- Some underutilisation
- Two councils have different funding policies
- Wayfinding signage
- Lack of toilets.

Opportunities

- Underdeveloped sites
- Still got space to expand
- New people moving into area
- Passive recreational opportunities
- Get more people cycling/walking to park
- New sports
- Flexibility

Threats

- Natural disasters
- Stormwater issues
- Reverse sensitivity from nearby new housing development
- Changes in sport and recreation trends leading to memberships of codes dropping or increases and associated changes in demand for the facilities at Saxton Field
- Competition from other facilities both within the Nelson/Tasman region and outside the region
- Rivalry and lack of collaboration and sharing between codes
- Damage from mis-use or vandalism
- Poor performance of assets and failure to renew assets leading to reputational damage
- National codes changing their demand for use of our facilities
- Risk to the reputation of the Saxton Field complex if international/national events are not well managed or lose popularity
- Changing funding levels by the Councils and other funding agencies.