CHINA WEEK
6-11 NOVEMBER
Nelson.govt.nz/china-week
Mr Wang Zhijian

A MESSAGE FROM THE MAYOR OF NELSON CITY

Nelson’s close links with its sister cities in China will be celebrated during this year’s China Week, from 6 – 11 November.

The event will once again bring together an exciting array of activities, exhibitions, performances and business talks to celebrate and promote cross-cultural relationships and connectivity.

Nelson Mayor, Rachel Reese, says China Week is about celebrating our close relationship and recognising our historical links with China.

“I am particularly proud of our city’s long standing connections with China, through our Sister Cities, Huangshi and Yangjiang. Since signing our sister city agreement in 1995, there have been over 20 educational, medical, cultural, business, sporting, and municipal exchanges between our cities.”

“Events like these encourage stronger connections and enduring friendships, and I am particularly hopeful our relationship can bring mutual benefits in the areas of education, business, environmental protection and tourism,” says Mayor Reese.

“The opportunities for growth and partnership between Nelson and cities such as Huangshi and Yangjiang are endless and it is celebrating this relationship through events like China Week which enables us to pursue these possibilities together.”

Mayor Rachel Reese

A MESSAGE FROM THE CHINESE CONSULATE GENERAL

As an idea originally put forward by the Nelson City Council and Chinese Consulate General in Christchurch in 2014, China Week has provided good opportunities to encourage further political, economic, cultural and educational interactions between China and Nelson.

Nelson City Council has attached high importance to develop relations with China, and the friendly city exchanges with Huangshi in Hubei Province and Yangjiang in Guangdong Province has kept good momentum during recent years. This year marks the 45th anniversary of the establishment of diplomatic ties between China and New Zealand. The partnership between Nelson and China is entering a new stage.

The Consulate General will continue supporting the incoming China Week in November. Chinese art troupes are expected to perform in the Official Opening and Theatre Night. Representatives from China Certification & Inspection Group (CCIG) will give a presentation to local enterprises. And Confucius Institute and Chinese community groups will host cultural displays and distribute souvenirs to visitors on Community Day.

The Consulate General hopes you will have a bite of China through this year’s China Week, and enjoy all the events.

Mr Wang Zhijian
# China Week Calendar

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<th>MONDAY 6 NOV</th>
<th>Official Opening of China Week and Art Exhibition Opening (Private Event)</th>
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<tr>
<td>7-9pm - Trafalgar Centre Northern End</td>
<td>The official opening of China Week and the opening of the Rewi Alley and Art Exhibition. Rewi Alley (2 December 1897 – 27 December 1987), was a New Zealand-born writer, educator, political activist, revolutionary, social reformer, potter, and member of the Communist Party of China. He is remembered for contributing perhaps more than any other non-Chinese person to the Chinese Revolution. The Exhibition in the Trafalgar Centre Northern End will feature photographs of Rewi Alley and also Chinese Artworks from local artists. It will be open to the public for the week of 7-11 November, from 10am to 4pm</td>
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<th>TUESDAY 7 NOV</th>
<th>Mayoral Dinner (Private Event)</th>
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<td>6.30pm - Rata Room NMIT</td>
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<th>WEDNESDAY 8 NOV</th>
<th>Tai Chi Demonstration and Have a Go (Free Public Event)</th>
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<td>12nn-1pm – 1903 Site – Trafalgar Street Nelson</td>
<td>Taohist Tai Chi Society of NZ, Nelson Branch will be holding a Tai Chi Demonstration and offering the public the opportunity to “Have a Go”.</td>
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| | Doing Business with China – Workshop (Business Event) |
| | Morning Session – 3 hours - 9am – 12 noon - BNZ Business Centre Trafalgar St, Nelson |
| Afternoon Session – 2.5 hours - 1.30pm – 4pm - BNZ Business Centre, Trafalgar St, Nelson | Audience: Business (mostly small-medium sized) |
| Topics: Cultural differences - Identifying target markets - Adding value - Getting natural products into China. | |

RSVP to Helen Riddle By Friday 3 November, Nelson Regional Development Agency - helen@nrda.co.nz - 03 545 6858
Presenter - Amy Adams of OCCAM, specialists in getting European businesses China ready. Amy is a founding partner and director of Occam Consulting and has 15 years’ experience working in China.

| | Business Networking Function (Business Event) |
| | 5-6.30pm - BNZ Business Centre Nelson |
| A chance for businesses interested in “Doing Business with China” to network | Hosted by BNZ. |
| Limited numbers – Registrations RSVP for China Business Networking event is Sara Shalders at NZTE Sara.shalders@nzte.govt.nz by Friday 3 November. |
Theatre and Music Night (Public Event)
7-9.30pm - Theatre Royal
A night of music and theatre from Minzhu Road Primary School and Guiya Road Primary School (both visiting Nelson from China for "China Week") and guests.
Tickets $5 available from Theatre Royal.

Community Day at NMIT (Free Public Event)
11am-3pm
Student Centre and Quad Area
Food & Refreshments
Art Display
History Display Boards on Appo Hocton
Music
Local Artists
Performances by Chinese Visiting Schools
Table Tennis
Community Stands - NZCA - NZ Friendship Society
NMIT Display
Chinese Consulate Display
Tai Chi Demonstration
Confucius Institute - Chinese Calligraphy, Chinese knot making and Chinese lantern making
Nelson Giants
Mahjong
And More....

Nelson Museum History Display Boards on Appo Hocton
at Nelson Public Library

Business Windows & Street Decorations
Nelson CBD

Nelson School Visits with Chinese Schools,
Minzhu Road Primary School & Guiya Road Primary School

Rewi Alley and Art Exhibition
Trafalgar Centre Northern End 10-4pm Tues 7 - Sat 11

For more information please contact Chris Butler 03 546 8269 – info@themarketingstudio.co.nz

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